



Unleash The Power!

More Exposure: Quattro and Mercado

Course Overview

Quattro

Quattro is the premiere shared data access agreement that provides MetroList Brokers and Agents full, real-time reciprocal access to the Bay Area Real Estate Information Services, the San Francisco Association of Realtors, MLSListings, Contra Costa Association of Realtors, East Bay Regional Data, Inc. and Bay East Association of Realtors. Quattro gives Brokers and Agents much broader exposure to listings and a greater reach for Buyers.

Mercado

Mercado is the Marketplace for California Real Estate and your single source for searching statewide MLS data. Mercado provides you the ability to not only search MLS listings in California, it also delivers robust and powerful marketing tools to allow you to professionally create dynamic web-based CMAs, Buyer Tours, and Flyers. Mercado is included FREE with your MetroList subscription.

Prerequisite – none

Quattro and Mercado

In this training class you will learn about our partnership in Quattro and Mercado. Both offer enormous benefits to MetroList subscribers including bringing more exposure to your listings. Our trainers will provide you a detailed overview on how to log onto the Quattro member MLS systems to view and add your listing information. We will also show you how to navigate the Mercado website and use it to your selling and listing advantage. This is a great class to learn how to enhance your real estate business.

Course Length: 3 hours

Covered Topics

Quattro – Quattro Partners – Single Sign-On (SSO) – Searching Quattro Databases

Mercado – Property Search: Northern California / Southern California – Search and Manage Search Results – Creating Client Alerts – CMA, BuyerTour and Flyers – My Profile

Register For Training Online

You can now register for MetroList Training classes online. To register, log onto Prospector and in the **Single Sign-On** module select the **Training/Events** icon. Select **Register for Training, Seminars and Events** link, and register for your class. Registering online is fast and easy.