



Unleash The Power!

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FOR IMMEDIATE RELEASE

**San Francisco MLS, MetroList®
and BAREIS MLS® Launch Quattro**

Combined Northern California Quattro database serves more than 42,000 brokers and agents

NORTHERN CALIFORNIA – April 12, 2007 – Quattro, a new concept in the MLS industry, launched the final phase of its effort this week in making multiple listing data accessible to more than 42,000 real estate professionals in Northern California. Combining information from three MLSs into one database, Quattro is a one-stop source of real-time real estate listing data and provides subscribers with MLS content for fifteen California counties. This region has a population of over 5.6 million people and stretches from the San Francisco Bay, through the Northern California Wine Country and Central Valley, to the crest of the Sierra Mountains.

Through a landmark mutual data access agreement previously announced, and which began the formation of Quattro, the three separate MLS entities now provide full, live, real-time reciprocal MLS access to each other's systems. This week a link to Quattro was added, rounding out the final leg of this implementation – data merged into a common data set in Quattro for the benefit of multi-regional brokers and agents.

The data-sharing and open access initiative was developed between San Francisco Association of REALTORS® (SFAR MLS), MetroList Services, Inc. (MetroList®), and Bay Area Real Estate Information Services, Inc. (BAREIS MLS®), and has the ability to expand beyond the current geographic region.

“Quattro is the perfect solution to MLS Information sharing. Our agreement to share data enables us to better serve our membership,” said BAREIS MLS® CEO Jim Branscombe. “We’ve expanded the availability of data to our members without compromising our local expertise and knowledge in the real estate features unique to our geographic regions.”

Rapattoni Corporation, one of the premier providers of MLS software in the country, is providing the software and platform utilizing its Single Sign-On feature to launch Quattro v1.

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“Quattro is just one more example of how we are helping regional MLSs find innovative data-sharing solutions to meet their needs. Our state-of-the-art technology and scalable system allow us to effectively move our customers forward,” said Andy Rapattoni, president and CEO of Rapattoni Corporation. “As Quattro continues to evolve and expand, the software development team will continue to solicit feedback and input to ensure future product enhancements that reflect the needs and desires of the end users,” added Rapattoni.

Tom Beede, MetroList® president and CEO, said, “This is an entirely new approach to accessing listing information, maintaining data security and distributing the MLS data from multiple MLS sources. The selection of Rapattoni to be our technology partner was key to making Quattro a reality. More importantly, Quattro greatly enhances the ability of real estate agents to more effectively serve their clients throughout Northern California.”

“Local and regional MLSs have great value to the real estate community because they take into account local conditions, governance and practices in their databases and provide users with information and tools they need to compete successfully in a local or regional market,” said John Asdourian, president of SFAR.

“This MLS data share venture is noteworthy because it provides full reciprocal access to substantially more data in an efficient and easy-to-use manner, plus the added feature of a fully functional aggregated database,” stated Jim Fabris, SFAR Executive Officer. “This is an exciting and expandable platform, leveraging the strengths of existing MLSs while providing their users with expanded access to the information and the tools they need to compete successfully in today’s expanded markets, no matter where they may be,” said Fabris.

“The BAREIS MLS® organization is wholly committed to making this effort a success,” said Ed Reiners, chair of the board of Bay Area Real Estate Information Services, Inc. “Driven by changes in the real estate market, we recognized the need to have both a locally focused and customized MLS, and access to multi-regional data. Quattro fulfills the needs of the public and the real estate professionals that serve them by allowing the dissemination of data that was previously limited by traditional boundaries within the industry.”

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About Quattro

Through an information-sharing agreement, San Francisco Association of Realtors, Bay Area Real Estate Information Services, Inc. and MetroList Services, Inc. provide live, real-time reciprocal MLS access to each other's systems. In addition, data is merged into a common data set in Quattro. Authorized individuals have the ability to directly access Quattro for a single, combined data feed offering operational efficiencies not possible before. Quattro provides real estate professionals with access to property listings in 15 California counties (El Dorado, Napa, Solano, Lake, Placer, Sonoma, Marin, Sacramento, Stanislaus, Mendocino, San Francisco, Yolo, West Merced, San Joaquin and North San Mateo) and more than 18 thousand square miles serving a population of 5.6 million people.

About San Francisco Association of Realtors

The San Francisco Association of REALTORS[®] was founded in 1905. It antedates both the National Association of REALTORS[®] and the California Association of REALTORS[®] and was active in the formation of both of these organizations. SFAR provides sophisticated business-related products and services to its more than 5,000 REALTOR[®] members in San Francisco and the Northern Peninsula. For further information, contact Barbara@sfrealtors.com.

About MetroList Services, Inc.

MetroList Services Inc. (MetroList[®]) is the largest multiple listing service in Northern California, headquartered in Sacramento, the state's capital. Formed in 1985 by the Sacramento Association of REALTORS, the Placer County Association of REALTORS and the El Dorado County Association of REALTORS, MetroList's ownership group has grown to include the Lodi Association of REALTORS and the Yolo County Association of REALTORS. MetroList acts as a seamless real estate information network serving more than 25,000 real estate professionals in seven counties: Sacramento, Placer, El Dorado, San Joaquin, Stanislaus, West Merced and Yolo. For more information, contact bmiller@metrolist.net.

About Bay Area Real Estate Information Services, Inc.

Bay Area Real Estate Information Services, Inc.[®] (BAREIS MLS[®]) was created on October 22, 1997. The organizations that founded BAREIS MLS are Marin Association of REALTORS, Napa Association of REALTORS, Northern Solano Association of REALTORS, Solano Association of REALTORS and the Sonoma County Multiple Listing Service. The Mendocino County MLS joined the effort in 2001, and the Coastal Co-op MLS in 2005. BAREIS MLS now serves approximately 12,300 members in five counties: Marin, Mendocino, Napa, Solano, and Sonoma. For further information, contact Dianne@norcalmls.com.

About Rapattoni Corporation

Rapattoni Corporation has been serving the real estate industry under the same name and management for 37 years. The company provides an array of integrated products and services for real estate associations and MLS organizations including Internet MLS systems, association management software, and Secure Logon for multiple listing, transaction management and Internet member services. Rapattoni is fully certified as a NAR Realtor[®] Secure provider. Rapattoni is continuing its rapid growth as an MLS system provider with more than 100 MLS organizations under contract and approximately 250,000 agents served. Rapattoni's headquarters and state-of-the-art Internet data center are located in Simi Valley, California. For more information contact Public Relations Manager Paula Allen at (800) 722-7338, or visit the company's website at <http://www.rapattoni.com>.

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