



Unleash The Power!

Contact: Michael Alcalay
Alcalay Communications
916-925-5080

For Immediate Release

MetroList[®] Launches California MLSALLIANCE[™]

Real Estate Agents and Brokers now have access to 2.5 million active listings in California

Sacramento, CA (August 1, 2007) – MetroList[®] Services, Inc, (MetroList[®]) Central Northern California's largest MLS serving real estate agents and brokers in Sacramento, Yolo, Placer, El Dorado, San Joaquin, Stanislaus, and portions of Merced Counties today announced the launch of the new California MLSAlliance providing over 150,000 brokers and agents with access to more than 2.5 million active listings and off-market properties throughout the state.

MetroList along with nine other MLS organizations in California have signed a joint display agreement forming the California MLSAlliance, a new MLS gateway providing agents and brokers with a single source for accessing real estate listing information. Agents and brokers who conduct business throughout California can now quickly and easily search one system to find active real estate listings spanning across the state.

"MetroList is excited to be part of this unprecedented statewide effort," said Tom Beede, President of MetroList Services, Inc. "The CA MLSAlliance is an excellent and proven solution for sharing active MLS content with agents and brokers in California."

The California MLS Alliance will provide MetroList agent and broker subscribers the ability to view active listings in Alameda, Contra Costa, San Francisco, Napa, Solano, Mendocino, Sonoma, Lake, Marin, San Mateo, Sacramento, Yolo, Placer, El Dorado, San Joaquin, Stanislaus, Merced, Los Angeles, Orange, San Bernardino, Riverside and Ventura counties.

"These ten MLSs deserve praise for the decisive and progressive steps they have taken to improve access to real estate information in California", said Andy Woolley, vice president and provider of the eNeighborhoods technology platform powering the

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MetroList[®] Launches California MLSALLIANCE
Page 2

MLSAlliance. “They’re not just talking about it, they’ve made it happen, delivering to their customers the largest compilation of MLS data anywhere in the world.”

In addition to MetroList, the other MLSs participating in the California MLSAlliance include the East Bay Regional Data, Inc (EBRDI), Bay Area Real Estate Information Services, Inc. (BAREIS MLS[®]), Combined L.A./Westside MLS (CLAW), CRISNet Regional MLS, Greater South Bay Regional MLS, iTech MLS, Multi-Regional MLS (MRMLS), San Francisco Association of REALTORS[®], and Southern California MLS.

“Today marks another milestone for California as it leads the way in helping real estate agents and brokers provide the very best services to their clients,” added Beede.

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About MetroList Services, Inc.

MetroList Services Inc. is the largest multiple listing service in Central Northern California headquartered in Sacramento, the state’s capital. Formed in 1985 by the Sacramento Association of REALTORS[®], the Placer County Association of REALTORS[®] and the El Dorado County Association of REALTORS[®], MetroList’s ownership group has grown to include the Lodi Association of REALTORS[®] and the Yolo County Association of REALTORS[®], and California Real Estate Brokers, Inc. MetroList acts as a seamless real estate information network serving more than 25,000 real estate professionals in seven counties: Sacramento, Placer, El Dorado, San Joaquin, Stanislaus, Merced and Yolo.